



# Recreation Expenditures

Independence, KY

Prepared by Esri

<b>Demographic Summary</b>		<b>2020</b>	<b>2025</b>
Population		27,654	28,708
Households		9,323	9,648
Families		7,335	7,571
Median Age		34.6	33.7
Median Household Income		\$78,090	\$83,353
	<b>Spending Potential Index</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>TV/Video/Audio</b>	99	\$1,160.06	\$10,815,241
Cable & Satellite Television Services	95	\$770.71	\$7,185,321
Televisions & Video	110	\$274.19	\$2,556,294
Audio	106	\$113.03	\$1,053,733
Rental of TV/VCR/Radio/Sound Equipment	99	\$0.81	\$7,508
Repair of TV/Radio/Sound Equipment	82	\$1.33	\$12,384
<b>Entertainment/Recreation Fees and Admissions</b>	103	\$736.66	\$6,867,896
Tickets to Theatre/Operas/Concerts	93	\$74.92	\$698,481
Tickets to Movies	114	\$65.13	\$607,180
Tickets to Parks or Museums	104	\$34.19	\$318,787
Admission to Sporting Events, excl.Trips	102	\$63.82	\$594,989
Fees for Participant Sports, excl.Trips	113	\$111.47	\$1,039,272
Fees for Recreational Lessons	105	\$152.13	\$1,418,297
Membership Fees for Social/Recreation/Health Clubs	98	\$234.25	\$2,183,891
Dating Services	93	\$0.75	\$6,997
<b>Toys/Games/Crafts/Hobbies</b>	107	\$130.58	\$1,217,408
Toys/Games/Arts/Crafts/Tricycles	108	\$112.31	\$1,047,044
Playground Equipment	112	\$5.06	\$47,174
Play Arcade Pinball/Video Games	122	\$4.39	\$40,913
Online Gaming Services	96	\$5.12	\$47,769
Stamp & Coin Collecting	93	\$3.70	\$34,507
<b>Recreational Vehicles and Fees</b>	83	\$130.06	\$1,212,531
Docking and Landing Fees for Boats and Planes	90	\$9.18	\$85,596
Camp Fees	61	\$37.82	\$352,606
Payments on Boats/Trailers/Campers/RVs	102	\$60.80	\$566,836
Rental of Boats/Trailers/Campers/RVs	92	\$22.26	\$207,492
<b>Sports, Recreation and Exercise Equipment</b>	117	\$236.16	\$2,201,712
Exercise Equipment and Gear, Game Tables	107	\$70.26	\$655,040
Bicycles	108	\$33.61	\$313,330
Camping Equipment	128	\$28.26	\$263,429
Hunting and Fishing Equipment	127	\$78.98	\$736,294
Winter Sports Equipment	105	\$5.30	\$49,381
Water Sports Equipment	115	\$7.45	\$69,433
Other Sports Equipment	130	\$9.24	\$86,112
Rental/Repair of Sports/Recreation/Exercise Equipment	110	\$3.08	\$28,693
<b>Photographic Equipment and Supplies</b>	102	\$52.18	\$486,481
Film	118	\$0.74	\$6,931
Photo Processing	112	\$8.39	\$78,261
Photographic Equipment	98	\$17.28	\$161,097
Photographer Fees/Other Supplies & Equip Rental/Repair	101	\$25.76	\$240,192
<b>Reading</b>	96	\$103.72	\$966,935
Magazine/Newspaper Subscriptions	84	\$30.91	\$288,139
Magazine/Newspaper Single Copies	82	\$5.69	\$53,085
Books	106	\$38.44	\$358,342
Digital Book Readers	104	\$28.68	\$267,369

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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