



Recreation Expenditures

Independence City, KY
 Independence City, KY (2139142)
 Geography: Place

Prepared by Esri

Demographic Summary		2022	2027
Population		28,866	29,036
Households		9,948	9,996
Families		7,817	7,835
Median Age		34.7	33.9
Median Household Income		\$90,011	\$103,853
		Spending Potential Index	Average Amount Spent
		Index	Total
TV/Video/Audio		98	\$1,303.50
Cable & Satellite Television Services		94	\$858.36
Televisions & Video		107	\$314.05
Audio		106	\$128.59
Rental of TV/VCR/Radio/Sound Equipment		90	\$1.13
Repair of TV/Radio/Sound Equipment		65	\$1.37
Entertainment/Recreation Fees and Admissions		102	\$856.90
Tickets to Theatre/Operas/Concerts		93	\$85.07
Tickets to Movies		112	\$70.54
Tickets to Parks or Museums		110	\$42.36
Admission to Sporting Events, excl.Trips		100	\$73.42
Fees for Participant Sports, excl.Trips		109	\$143.27
Fees for Recreational Lessons		102	\$162.96
Membership Fees for Social/Recreation/Health Clubs		99	\$278.28
Dating Services		73	\$1.00
Toys/Games/Crafts/Hobbies		107	\$140.84
Toys/Games/Arts/Crafts/Tricycles		106	\$119.34
Playground Equipment		116	\$4.39
Play Arcade Pinball/Video Games		117	\$3.07
Online Gaming Services		103	\$7.16
Stamp & Coin Collecting		117	\$6.89
Recreational Vehicles and Fees		93	\$119.27
Docking and Landing Fees for Boats and Planes		91	\$9.68
Camp Fees		69	\$24.32
Payments on Boats/Trailers/Campers/RVs		104	\$59.83
Rental of Boats/Trailers/Campers/RVs		102	\$25.43
Sports, Recreation and Exercise Equipment		106	\$216.74
Exercise Equipment and Gear, Game Tables		110	\$68.98
Bicycles		112	\$37.86
Camping Equipment		134	\$31.77
Hunting and Fishing Equipment		87	\$47.87
Winter Sports Equipment		100	\$8.43
Water Sports Equipment		94	\$8.92
Other Sports Equipment		111	\$8.97
Rental/Repair of Sports/Recreation/Exercise Equipment		114	\$3.73
Photographic Equipment and Supplies		105	\$55.07
Film		106	\$0.67
Photo Processing		108	\$9.22
Photographic Equipment		97	\$17.63
Photographer Fees/Other Supplies & Equip Rental/Repair		111	\$27.55
Reading		92	\$108.05
Magazine/Newspaper Subscriptions		81	\$33.23
Magazine/Newspaper Single Copies		83	\$5.38
Books		102	\$38.75
Digital Book Readers		97	\$30.70

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.