

City of Independence – Social Media Policy

In regards to comments placed on the social media site; the following guidelines are in force:

- a. As a public entity the City must abide by certain standards to serve all its constituents in a civil and unbiased manner.

- b. The city 's social media sites prohibit the posting of content and/or comments containing any of the following:
 1. Comments not topically related to the particular site or blog article being commented upon;
 2. Profane language or content;
 3. Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation;
 4. Sexual content or links to sexual content;
 5. Solicitations of commerce;
 6. Conduct or encouragement of illegal activity;
 7. Information that may tend to compromise the safety or security of the public; or
 8. Content that violates a legal ownership interest of any other party.
 9. Campaigning, endorsement, or other commentary regarding political candidates

- c. The City reserves the right to deny access to City's social media sites for any individual who violates the City's Social Media Policy, at any time and without prior notice.

- d. Departments within the City shall monitor their social media sites for comments requesting responses from the City and for comments in violation of this policy.
 - e. All comments posted to any City Facebook site are bound by Facebook's Statement of Rights and Responsibilities, located at <https://www.facebook.com/legal/terms>, and the City reserves the right to report any violation of Facebook's Statement of Rights and Responsibilities to Facebook with the intent of Facebook taking appropriate and reasonable responsive action.